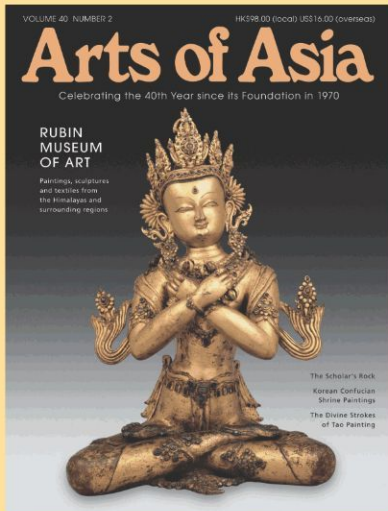




Arts of Asia Magazine 40th Anniversary Celebrations



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Now available at all leading bookstores

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Publisher Tuyet Nguyet in her *Arts of Asia* 4700 square feet offices with son Robin and husband Stephen Markbreiter

Arts of Asia, founded in 1970, is the foremost international Asian arts and antiques magazine. Every edition is treasured by collectors, dealers, museums and galleries, and is essential reading for enriching your knowledge of Asia.

We were the first major magazine published in English from Hong Kong devoted to Asian arts and antiques. *Arts of Asia* has subscribers in 93 countries and our respected magazine has the largest following of serious collectors in all parts of the world. Celebrate our 40th Anniversary with us and subscribe at www.artsofasianet.com.

The annual subscription cost for six beautiful issues is HK\$520 for Hong Kong residents. Overseas subscriptions US\$85/HK\$650 inclusive of surface mail delivery. For earlier airmail delivery to America, Europe, Australia and Japan, add US\$48; for rest of Asia, add US\$39.

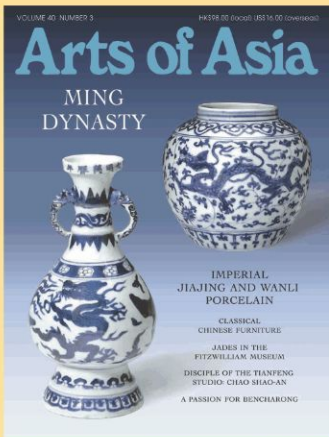
Arts of Asia Magazine – 40th Anniversary Celebrations

I wish to thank all our international readers and contributors for their wonderful support over the past forty years. My family and I are grateful for their congratulatory letters and deeply touched by their good wishes and confidence in the magazine's future. For all our friends, including those many advertisers listed below, I wish a most prosperous, healthy and joyful Year of the Tiger.

Tuyet Nguyet, Publisher & Editor

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TIMELINE

1974 First issue published in January. The cover featured Shkwan (Shivan) ware that dates back to the Ming dynasty (1368–1644). From launch the magazine included in-depth articles, impressive images and auction news.

1971–1974 Tuyet Nguyet and Stephen Markbreiter wrote articles on Chinese culture and the arts, including the Palace Museum in Beijing. At that time few people travelled to China and the articles with their plans, maps and extensive photographs were well received.

1973 Tuyet Nguyet encouraged Sotheby's to establish a Hong Kong office of auctions, which it did.

Mid 1970s Arts of Asia began to set up a global presence with growing subscriber numbers, especially from the United States, Australia, Europe and Japan. Also, more museums wanted to have their collections featured in the magazine. To date, the magazine has featured more than 160 museums.

1980 Tuyet Nguyet went to New York to advise James Lally of Sotheby's to bring modern Chinese paintings to Hong Kong. Sotheby's first sale of modern Chinese paintings took place on May 28th at City Hall.

1984 At the urging of serious collectors and dealers, Tuyet Nguyet went to London on behalf of Arts of Asia to see Christie's and convinced the auction house to establish a presence in Hong Kong. It held its first auction in January 1986.

1986 Chinese painting in the imperial age was the cover story for the November-December issue—significant because it presented to an international readership for the first time articles written by Chinese scholars and experts that had been translated into English.

1991 The January-February issue marked the 20th Anniversary of Arts of Asia. The magazine included an extensive index of subjects published over the previous 20 years.

1995 The magazine establishes its website – www.artsofasiainet.com with a searchable database of articles.

2000 30th Anniversary.

2004 Special 20th edition, featuring a retrospective of achievements, important photographs and interviews.

2006 The magazine is available in 93 countries.

May 2006 Arts of Asia relocates to a larger office that enables the opening of the Arts of Asia Study Centre and Library.

2009 November-December 2008 issue received the Gold Prize for Magazine category at the 2009 China Print Awards.